End-to-end automation: a strategic advantage
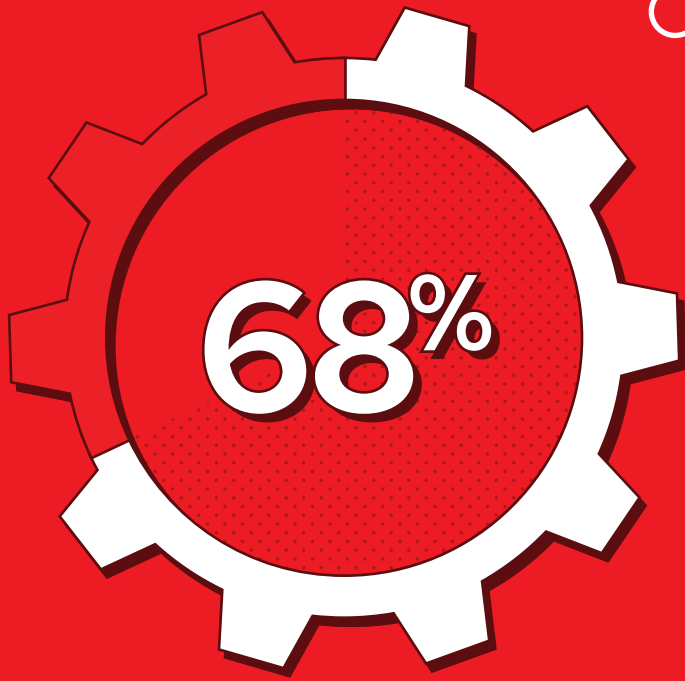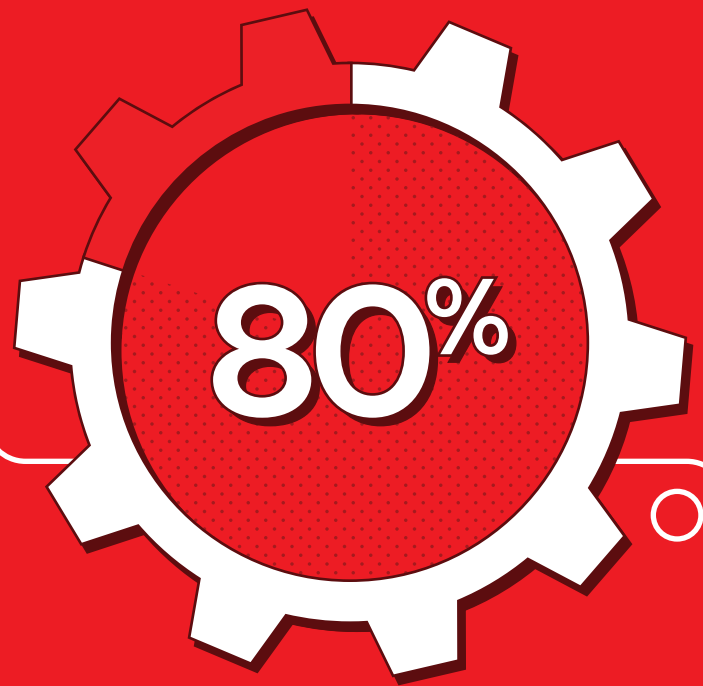
Red Hat

As market conditions shift, speed and innovation are becoming more critical to the success of your business. IT automation is no longer a nice-to-have, or an area for isolated initiatives. It is an important strategic differentiator.

68%

of business executives say that **IT automation** at their organization **is a "must have".**

80%

say that adopting **IT automation is "extremely or very important"** to the future success of their organization.

Automation for AWS —built for the hybrid cloud

Now available in the Amazon Web Services (AWS) Marketplace, Red Hat® Ansible® Automation Platform is a fully supported, turnkey, and hybrid cloud ready automation platform that can help your business gain a competitive edge.

Focus on results,
not setup

Accelerate your implementation and reduce time to value. Ansible Automation Platform comes ready to securely deploy and manage a wide variety of AWS and other services—with built in security.
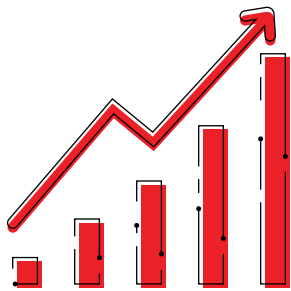
100
AWS modules

1,300
additional operating system, network and application modules

110+
precomposed Red Hat and Red Hat partner modules

Rapidly scale to 100s, even 1000s of instances

Those who use Ansible Automation Platform to support business needs and improve IT and application development operations could see:
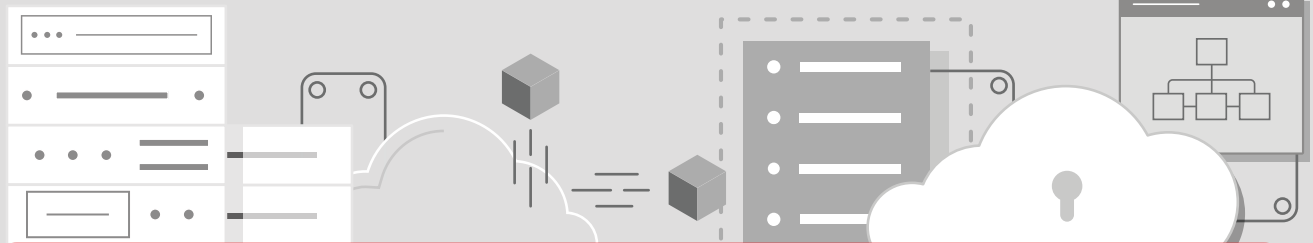
5–year **ROI** of
667%

10 month payback on their investment.

Optimized for AWS —and everywhere else

Benefit from automation across your datacenters, private and public clouds, edge locations, and a wide array of vendor solutions.

Work with your committed spend

Explore the other benefits of Red Hat Ansible Automation Platform software, which is now available through the AWS Marketplace:

Designed for fast setup in AWS.

Available as self-managed offering.

Integrated to AWS billing.
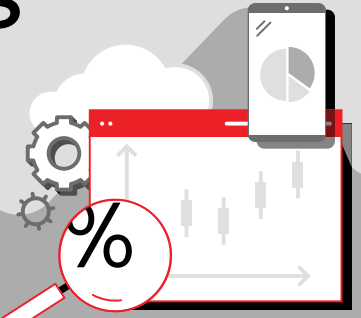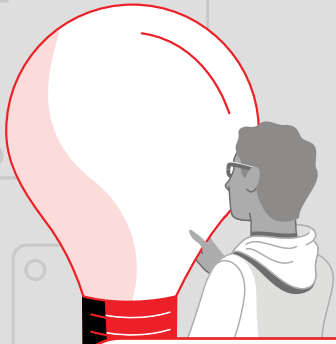
Includes Red Hat's Premium support level.

Counts toward your committed spend.

Backed by Red Hat software reliability engineers.

Gain new insights into your business

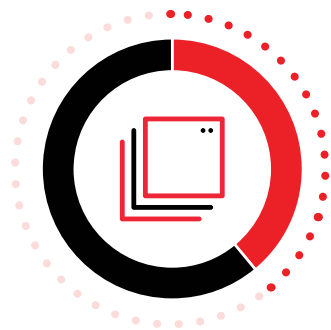Use insights and analytics features to spot and resolve issues before they affect your operations.

Based on interviews with Ansible Automation Platform users, organizations could benefit from:
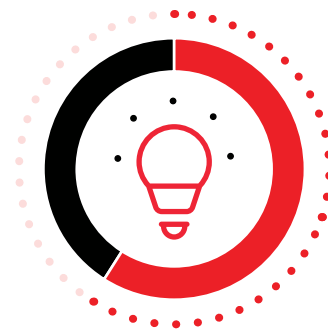
76% reduction in unplanned downtime.

30% more efficient IT infrastructure teams.

39% more applications developed per year.

59% more time spent on innovation and other activities.

Learn more

Get started today, and make automation a [strategic differentiator](#) for your business.